

Juego Sportech

COMPANY OVERVIEW

Elevator Pitch

We are an AI backed talent identification & performance analysis platform that allows sport teams to discover talents, analyse performance and scout players. We are active in the Asian, European and Middle East markets with partnerships with the top clubs in the region to scout players globally.

The Problem

Talented footballers go unidentified because of lack of access to scouting resources and networks. Scouts miss out on great talents globally because of lack of verified data on the players.

The Solution

Our platform allows sports teams to conduct virtual trials and using video analysis of the trials submitted by the footballers our AI system is able to accurately calculate the core performance metrics of the player. With this system the team can identify and analyze the performance data of any player globally and return making their scouting system truly global, super efficient and based on verified data.

USP

Our system uses online video analysis for global talent trials, cutting costs and reducing selection time from 90 days to 14 days.

Customer Segments

We serve both B2B and B2C customer base that is we have footballers as well as football clubs as our customers.

Traction/Growth

1000+ players registered for performance analysis in the first month of our updated platform launch. 5 football clubs running virtual trials using our latest dashboard in the first month of the new dashboard system launch

Revenue Model

Subscription model for access to the platform.

Near-Term Strategy

Onboard more international football clubs and help them scout in large size talent pool countries in the Asian, African and Middle East regions.

Facts

Industry: SaaS
Sector: Sports Tech
Inc. Date: May 2021
Inc. Place: India & Qatar
Accelerated By: QST

Links

Website:
www.thejuego.com

Metrics

As of: May 2024

Employees	10
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INVESTMENT OPPORTUNITY

Funding To-Date	:	USD 355,000
Current Runway	:	12 months
Current Shareholders	:	Founders, 100%
Funding Sought	:	USD 400,000
Funding Status	:	Active
Target Closing Date	:	Aug-24
Deal Terms	:	3 million USD valuation

Juego Sportech

TEAM



Team Member 1
Mohamed Asif
CEO

An Engineering graduate with 14 years of industry expertise and a keen commitment to steering projects from conception to operational success. At Juego Sportech, Mohamed Asif leads a dynamic team in revolutionizing the football player performance platform. He was involved in the football sports sector as part of coaching teams for 4 years in Asia and also has an extensive operational and business development experience in the projects across multiple regions including US, Europe and the Middle East.



Team Member 2
Zoheb Pk
CTO

An engineer with extensive experience in overseeing technology departments and implementing software solutions. He has 17 years of experience leading tech teams in various projects across US and Middle East. Zoheb leads the software development team at Juego sportech building the advance performance analysis systems which helps in keeping our platform ahead of our competitions.

PRODUCT IMAGE/SCREENSHOTS

